

Scott Memberg

Creative Production Manager | Creative Operations | Creative Services

San Tan Valley, AZ • 480-370-4481 • scottmemberg@gmail.com • scottmemberg.com

SUMMARY

Creative Production Manager who turns vision into execution. Experienced delivering live-event and large-format creative where deadlines are real and mistakes are expensive. I run schedules, manage approvals, align stakeholders, and release vendor-ready files that ship clean. Known for building production systems that keep teams aligned and projects moving from concept through installation.

PRODUCTION ENVIRONMENT

Live Events • Large-Format Print • Experiential Installations • Broadcast Graphics • Agency Production • High-Volume Creative Studios

CORE STRENGTHS

Creative Production Management • Creative Services / Intake Prioritization • Deadline Scheduling & Milestones • Proofing, QA & Approval Workflows • Prepress-Ready File Delivery • Team Leadership (Design/Web/Video) • Process Improvement (Sheets/Excel) • Version Control & File Systems • Status Cadence & Alignment • Vendor/Printer Coordination • Live Event & Environmental Graphics • On-Site Execution / Installs

EXPERIENCE

Creative Production & Graphics Operations Lead (Senior Graphic Designer)

Mr. Olympia Productions / Wings of Strength (JW Holdings)

Phoenix/Chandler, AZ | 2024 - 2025

- Owned deadline-driven schedules for **multiple regional shows and the 3-month Olympia production window**, setting milestones and adjusting priorities to meet event launch dates.
- Ran stakeholder status cadence with the Art Director, Events Director, and vendor coordinator; aligned President/VP and printer/media supplier as deadlines approached.
- Built and owned a Sheets/Excel production tracker for deliverables, dependencies, approvals, and handoffs across the season.
- Led proofing and approval gates with stakeholders; released print/vendor-ready files with strict version control and spec compliance.
- Coordinated the primary print/media vendor; resolved production issues quickly to protect timelines and quality.
- Delivered ~30 event-critical assets during the Olympia production cycle and supported on-site execution, including 16-25 ft banner installs at the Las Vegas Convention Center.

Art Director / Creative Production (Workflow & Systems)

Larry John Wright Advertising

Mesa, AZ | 2012 - 2022

- Delivered multi-channel creative through production while redesigning internal workflows and systems, increasing studio output by 500%.
- Supported on-set production logistics and executive-facing presentations; ensured delivery-ready files and clean handoffs.

Design Team Lead - Web Production

GoDaddy Operating Company, LLC

Tempe, AZ | 2011 - 2012

- Managed a 5-person design team delivering customer websites; assigned work, coached quality, and hit deadlines across concurrent projects.
- Streamlined intake and workflow using internal tools and standardized handoffs to reduce rework and bottlenecks.
- Partnered with customers and internal teams to resolve escalations and keep projects moving.

Additional experience:

PC Technician (Robert Half, contract) - corporate installs and troubleshooting in high-volume environments (2025-Present).

EDUCATION

BFA, Graphic Design - Boston University 1990-1994

TOOLS

Google Sheets/Excel • Adobe Creative Cloud • PowerPoint • Google Workspace • Basic HTML/CSS