

Scott Memberg

Creative Production Manager | Creative Operations | Creative Services

San Tan Valley, AZ | **Open to Relocation to North Carolina**

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SUMMARY

Creative Production Manager experienced in moving live-event, experiential, broadcast, digital, and large-format projects from concept through final production. Manages schedules, approvals, stakeholders, vendors, and production-ready files in environments where deadlines are fixed and errors are costly. Builds practical tracking and workflow systems that keep teams aligned and projects moving.

PRODUCTION ENVIRONMENTS

Live Events | Experiential Installations | Large-Format Print | Environmental Graphics | Broadcast Graphics | Agency Production | High-Volume Creative Studios

CORE STRENGTHS

Creative Production Management | Creative Operations | Creative Services | Project Intake and Prioritization | Production Scheduling | Stakeholder Alignment | Proofing and Approval Workflows | Quality Assurance | Prepress and Production Delivery | Team Leadership | Process Improvement | Version Control | Vendor Coordination | Live Event Production | On-Site Execution

EXPERIENCE

Creative Production & Graphics Operations Lead | Official title: Senior Graphic Designer

Mr. Olympia Productions / Wings of Strength (JW Holdings)
Phoenix/Chandler, AZ | 2024 - 2025

- Owned deadline-driven schedules for multiple regional shows and the three-month Olympia production cycle, setting milestones and adjusting priorities to meet event dates.
- Led project status meetings with the Art Director, Events Director, and vendor coordinator, aligning executives and production partners as deadlines approached..
- Built and managed a Google Sheets and Excel tracker for deliverables, dependencies, approvals, and production handoffs.
- Led proofing and approval workflows, releasing vendor-ready files with strict version control and specification compliance.
- Coordinated the primary print and media vendor, resolving production issues to protect deadlines and quality.
- Delivered approximately 30 major event-critical assets during the Olympia production cycle, including environmental, sponsor, broadcast, digital, and large-format graphics..
- Supported on-site execution at the Las Vegas Convention Center, including installation of 16- to 25-foot banners and environmental graphics.

Art Director / Creative Production (Workflow & Systems)

Larry John Wright Advertising

Mesa, AZ | 2012 - 2022

- Redesigned internal workflows and production systems, enabling the studio to handle approximately five times its previous project volume.
- Supported on-set production logistics and executive-facing presentations; ensured delivery-ready files and clean handoffs.

Design Team Lead - Web Production

GoDaddy Operating Company, LLC

Tempe, AZ | 2011 - 2012

- Managed a 5-person design team delivering customer websites; assigned work, coached quality, and hit deadlines across concurrent projects.
- Streamlined intake and workflow using internal tools and standardized handoffs to reduce rework and bottlenecks.
- Partnered with customers and internal teams to resolve escalations and keep projects moving.

EARLIER CREATIVE, PRODUCTION & DESIGN EXPERIENCE

Additional roles include Senior Designer, Art Director, Production Designer, and Creative Lead.

- Led branding, advertising, print, broadcast, digital, signage, environmental, and event-related creative from concept through production and final delivery.
- Coordinated clients, internal teams, printers, fabricators, and vendors while managing schedules, approvals, revisions, specifications, and production-ready artwork.
- Developed signage, displays, event graphics, environmental branding, presentations, product mockups, promotional campaigns, and broadcast graphics across multiple concurrent projects.

ADDITIONAL PRODUCTION CAPABILITIES

Hands-on experience with fabrication, carpentry, prop-making, display construction, installation, power tools, spatial planning, and small-scale production builds.

EDUCATION

BFA, Graphic Design - Boston University

TOOLS

Project & Workflow: Google Sheets, Microsoft Excel, PowerPoint, Google Workspace, Microsoft Office

Creative Production: Adobe InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Figma

Web & Digital: WordPress, Elementor, Basic HTML/CSS